

Jack Smith

Occupation

- Software Engineer in Google Corporate

Personal Description

- Age: 30 years old
- Work Hours: 45-50 hours a week on projects
- Marital/Parental Status: Married, No child
- Personality Traits: Extroverted, Confident, Creative, Energetic

Technology Use

- Has a 2-year old MacBook Pro
- Spend amounting to 18 hours per day on computer
- Experienced with diverse programming tools and popular software

Role

- Jack spends a lot of his time on programming and working out specific features of a project to answer the clients' expectations.
- Jack is very experienced and cares a lot about staying ahead in the industry. Thus he always suggests new ideas at each meeting. He is one of the most important idea contributors to the department.
- Since he has been working in the Department for 5 years, he is responsible for the organization of some projects which he has more knowledge of than other colleagues in his team.

Tasks

- Provide efficient accomplishment of software developing with high quality.
- Coordinate with people around a project he manages

Goal

- In daily meetings ideas can be conveyed and recorded in an efficient way
- Make sure the whole all attendants contribute ideas collectively and interactively
- Can easy retrieve details from past meeting



- Each day Jack reads many news on line to help him keep an eye on new technologies and he has a lot of friends who work in diverse software companies throughout the U.S. They know each other's job and company features, and they often talk about their current projects as well as the merits and shortcomings of some current software. They thrive on creativity and love to bounce ideas off of one another. Jack truly believes that he works with some of the most talented, intelligent people around. They all love to use well-designed technologies, which can match their efficiency and intelligence.
- Jack values simplicity. He likes to draw his ideas when communicating with other team members because he feels it is a more intuitive and efficient way to convey what jumps into his mind. Although most of his time is spent on programming, the biggest challenge he has is providing an efficient way of managing different ideas he creates on the whiteboard. For example, he often draws layouts of pages in web applications and has to stop to erase and redraw a component in a new position, when it would be easier to just drag and drop the component to a new place on the whiteboard.
- When it comes to the projects he manages, in each stage of development, he takes time to clarify the intended purpose and the overall demands of the project to the whole team. But during each stage, new demands may appear such as additional features or new ways of implementation, etc. To cope with fluctuations throughout a project, Jack has to make a thorough record of the whole process, which includes collecting information from each meeting and storing key solutions in a specific project management file.

Scenarios

Can You Make Whiteboards Portable and Electronic without losing what is great about them?

At 9:00am, Jack goes into the meeting room. He talks to his team about their new project, feeling confident and excited. Jack has an idea in his mind already and would like to get the understanding and comments of his peers. Under current meeting folder, Jack creates a new whiteboard and waits for all of his peers to plug in to the software to present his ideas. First, he makes several sequences of drawings on the MeetingBytes electronic whiteboard on the screen, which can be shared among each attendant's laptop. He feels so satisfied because he has created many custom *Google* shapes easily and can use them with existing common shapes. This is better than a regular whiteboard where sometimes only the drawer knows that things are. Also, by communicating this way he doesn't need to move to the side of the whiteboard after he finishes drawing because everyone can see the same whiteboard clearly on their laptops. The whiteboard functionality is so advanced that he can move his drawings around to different locations easily and change the size, color, and shapes as much as he wants. Anyone can comment or make a copy of the board to doodle on their own without impacting the drawing that Jack has made. Jack is even able to save different components of the whiteboard as separate files since it appears as though this

project could go in multiple directions. His team prefers MeetingBytes to the regular whiteboard because the process feels more like prototyping to them. They can all access the whiteboard files from the MeetingBytes server after the meeting is over as well.

Can you help me refer to points in the meeting I attended that I know are useful, but don't remember word for word?

Later on at 11:30 am, Jack decides to discuss some ideas with his team. He knows that his colleague, Aaron said something about GoogleDocs at the meeting earlier. He doesn't quite remember what was said, but he knows that it would be useful for the current conversation. Luckily, the 9:00am meeting was captured using MeetingBytes. He opens up the MeetingBytes software and navigates to the MeetingDatabase Index. He selects all of the meetings in the meeting folder GoogleSecretProject and searches for the word GoogleDocs. He is glad that he captured the meeting using MeetingBytes because he easily pulls up the record of the meeting at the time stamped with YouTube. After finding the correct point in the meeting, Jack plays it and convinces others that his idea, to some